## LOCAL 77 ORGANIZING TIMELINE



## TO ENSURE A SUCCESSFUL ORGANIZING CAMPAIGN.

- 1) First Contact (Lead)
- 2) Build List: Gather Employee Contact Information
- 3) Build Committee From Contact Information
- 4) Hold Committee Meetings and Trainings
- 5) Card Signing or Petition Signing Campaign
- 6) Petition NLRB for Election or Achieve Recognition
- 7) Election Campaign
- 8) Election
- 9) Contract Campaign
- 10) Achieve First Contract!

Note: How quickly the Union and Employees move through these steps is mostly dependent upon the willingness of the Employer. Campaigns may take as long as two years or as little as three to four months from start to finish. Achieving a first contract is the next big hurdle.

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